The three days international conference on “Exploring the Impact of Urbanization, Disasters, and Protection Strategies on Folk Medicine and Cultural Heritage of Sindh” is organised in the background of 2022 flood induced disaster as well as COVID-19 global pandemic. Pakistan has faced significant challenges due to climate change, with over 33 million people being internally displaced by floods, which have become more frequent and intense. Despite being responsible for less than 1% of global greenhouse gas emissions, Pakistan is ranked as the eighth most vulnerable nation to the climate crisis, according to the Global Climate Risk Index. There has been debate and studies on human and infrastructure loss, but there is no discussion that responds to the question of the exclusion of perspectives on addressing the impact of change on traditional and folk medicine and cultural heritage of Sindh in general.

The aim of the conference is to provide a comprehensive platform for researchers, academics, practitioners, policymakers, Hakims, and community stakeholders to come together and delve into various aspects related to the preservation and promotion of Sindh’s traditional medicine and cultural heritage in its broader framework that includes tangible and intangible heritage. The conference will examine the ways in which the forces of urbanization and disasters have posed a threat to indigenous knowledge, heritage, urban spatiality and aesthetics and investigate protection strategies.

This conference marks a significant milestone as it pioneers a tradition of interdisciplinary collaboration across fields from History, Cultural, Urban, and Medical Anthropology, Archaeology, Disaster Management, Heritage studies, Agriculture, and Physiology. The conference is organised by Department of History, the University of Sindh, Jamshoro in collaboration with Sindh-HEC, Government of Sindh.

**SUB-THEMES**

- Past, Present & Future of Folk Medicine & Cultural Heritage of Sindh
- Urbanization & the issues of Preservation of Cultural heritage – natural-cultural heritage, urban governance, materiality & design etc.
- Safeguarding Heritage: Community engagement, social movements & advocacy
- Folklore, ecological knowledge, resilience & sustainability
- Folk Medicine, Folk wisdom and future challenges due to disasters
- Natural Disasters & Indigenous Healthcare system
- Protection Strategies for Indigenous Wisdom & folk medicines
- Traditional Practitioners & folk medicines preservation
- Museums, arts & music addressing the issues of climate change & protection of nature
- Education & Awareness for cultural Heritage Preservation
- Digital Innovations in Cultural Conservation
- Gender dynamics of Folk Medicine and Cultural Heritage of Sindh
- Contemporary debates in Community medicine, Public Health, Medical Anthropology and Eastern medicines
- Past, Present & Future of Folk Medicine & Cultural Heritage of Sindh
- Urbanization & the issues of Preservation of Cultural heritage – natural-cultural heritage, urban governance, materiality & design etc.
- Safeguarding Heritage: Community engagement, social movements & advocacy
- Folklore, ecological knowledge, resilience & sustainability
- Folk Medicine, Folk wisdom and future challenges due to disasters
- Natural Disasters & Indigenous Healthcare system
- Protection Strategies for Indigenous Wisdom & folk medicines
- Traditional Practitioners & folk medicines preservation
- Museums, arts & music addressing the issues of climate change & protection of nature
- Education & Awareness for cultural Heritage Preservation
- Digital Innovations in Cultural Conservation
- Gender dynamics of Folk Medicine and Cultural Heritage of Sindh
- Contemporary debates in Community medicine, Public Health, Medical Anthropology and Eastern medicines
- Protection Strategies for Indigenous Wisdom & folk medicines
- Traditional Practitioners & folk medicines preservation
- Museums, arts & music addressing the issues of climate change & protection of nature
- Education & Awareness for cultural Heritage Preservation
- Digital Innovations in Cultural Conservation
- Gender dynamics of Folk Medicine and Cultural Heritage of Sindh
- Contemporary debates in Community medicine, Public Health, Medical Anthropology and Eastern medicines

Submit your abstract through google form: [https://forms.gle/pBuj9UiGHfzYVJ8x5](https://forms.gle/pBuj9UiGHfzYVJ8x5)

More details on our Facebook page: [https://www.facebook.com/UNPFC2024/](https://www.facebook.com/UNPFC2024/)

Note: Selected papers will be published in an open access and peer reviewed research Journals.

**CONFERENCE ORGANIZERS**

- **Conference Convenor**
  Dr. Irfan Ahmed Shaikh
  Chairperson, Department of History
  irfan.shaikh@usindh.edu.pk
  +92 300 3043553

- **Conference Secretary**
  Dr. Abdul Razaque Channa
  Assistant professor – Anthropology
  razaque.channa@usindh.edu.pk
  +92 300 5570241

**CONTACT DETAILS**

UNPFC@usindh.edu.pk | Website: [https://usindh.edu.pk/unpfc2024/](https://usindh.edu.pk/unpfc2024/) | Landline: +92 22 9213108

Department of History, University of Sindh, Allama I.I. Kazi Campus, Jamshoro-76080, Sindh, Pakistan